

# ann bart

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## EDUCATION

Fashion Institute of Technology  
Bachelor of Fine Arts in  
Packaging Design  
May 2006

Associate in Applied Science in  
Communication Design  
May 2004

Brooklyn Technical High School  
Industrial Design Diploma  
Regents Diploma

## SKILLS

Adobe Photoshop  
Adobe Illustrator  
Indesign  
QuarkXPress  
Corel Painter Sketch Pad  
Powerpoint  
Excel  
Acrobat  
Microsoft Word  
Illustration Drawing  
Printmaking  
Screenprinting

## EXPERIENCE

Freelance Designer

Limited Brands | Bath and Body Works | Slatkin & Co. | Home Fragrance  
Nov '06 - Dec '06    Oct '08 - April '11

- Responsibilities included conceptualizing, presenting, designing and preparing artwork for meetings, comp houses and production artists.
- Assisted in development on the Home Fragrance line of patterns, colors and finishes.
- Designed hangtags, labels, boxes for seasonal and core merchandise.
- Assist creative director on press runs and color matching prints
- Develop and maintain server organization of design files
- Comp in-house products, boards and posters for presentations
- Sketch and present concepts for 3D candle ceramics, scentportables, and wallflowers
- Coordinate product development to insure quality control in mass production
- Develop and spec out mechanicals for production
- Manage multiple projects in team environment
- Mentor and manage interns

Package Designer/Production Artist

MW Studios

Dec '06 - Sept '08

- Separations of artwork to prepare for screening, transfers, decal, comping, DuPont, Stamping, Embossing, Large scale printing.
- Strategically manage the production of comps.
- Assist in maintaining production machinery.
- Assist in hand comping set up boxes, folding cartons, rub down transfers in a variety of substrates.
- Design concepts for full packaging line up which were chosen by the client and some produced.

Freelance Packaging Designer

Moxie TM

Aug '06 - Nov '06

- Assisted Senior Designer in product layout and design & concept development
- Researching market demographics & build product library resources
- Assist in bottle color decisions and icon development.

Packaging Design Intern

Macy's Merchandising Group

Jan '05 - Aug '06

- Hand comped large complex boxes
- Assist Senior Designers in concept development & design of Holiday Hang tags for First Impressions. A line of Macy's Baby wear.
- Products designed were mostly home and clothing goods.