

BERKELEY HEIGHTS, NEW JERSEY | 646.244.0139 | ANNBART1028@ICLOUD.COM

|  |  |
| --- | --- |
| EDUCATIONFashion Institute of TechnologyBachelor of Fine Arts inPackaging Design May 2006Associate of Applied Science inCommunication DesignMay 2004SKILLSAdobe PhotoshopAdobe IllustratorInDesignPowerPointCorel Painter Sketch PadProcreateHand compingIllustration drawingPrintmakingScreen printing | EXPERIENCE**SENIOR GRAPHIC DESIGNER & ILLUSTRATOR**Robot Kittens | April 2011-2020. FCB Health [Glutopa] personalized vector illustration rollout of team.. BH Downtown Beautification Committee [Restaurant Week & Historic  Banners] presented branding concepts, revised and applied final  artwork to various SKUs, print ready and developed website artwork.  Created branding guidelines PDF.. CBA [Customer Benefits Analytics] developed branding logo for  company and designed PowerPoint presentations for their clients.. Paper Magic Group – Licensed illustrations for holiday cards.**SENIOR PACKAGING DESIGNER**Wallace Church | July 2011-2012. Designed graphics for Dawn dish soap, Longhorn Steakhouse, Uniball,  Ore Ida, Tena pads, Baskin’ Robins, Phillips vitamins & supplements.. Manage shelf sets & product rendering of colors, sizes and revisions.. Worked directly with account side and Creative Director to understand projects.  Art directed typographer, contacted vendors for price quotes and samples.. Designed secondary panels and violators for established designs.. Photoshop images to create layouts for posters and flavor SKU rollouts.. Assisted Art director on mechanicals to create seamless patterns.. Source imagery and layout for mood board or competitive analysis PDF.**SENIOR PACKAGING DESIGNER**Bath & Body Works. Home Fragrance | Nov 2006-2011. Coordinated product development to ensure quality control in mass production.. Assisted creative director on press runs and color matching prints.. Responsibilities included concept ideation, presenting, designing and preparing  artwork for meetings, comp houses and production artists. Sometimes under  quick timelines.. Assisted in development on the Home fragrance line of patterns, color and finishes.. Proactive in organizing file structure of design server.. Comped in-house products, boards and posters for presentations.. Developed and spec out mechanicals for production.. Managed multiple projects in team environment.. Mentored and managed interns. **PACKAGING DESIGNER**MW Studios | Dec 2006-2008. Separations of artwork to prepare for screen printing, transfers, decal, comping,  DuPont, stamping, embossing, large scale printing.. Strategically managed the production timeline of comps.. Assisted in maintaining film production machinery.. Comped set up boxes, folding cartons, rub down transfers in a variety of substrates.. Took projects from ideation to completion for packaging line ups. Some produced  within strict hours and design/budget limitations. |
|   |  |